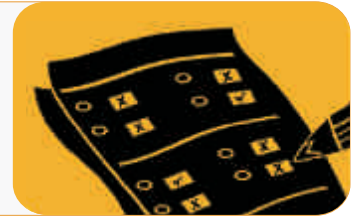


Case Study : Survey Programming

The Objective

- Building Vertical specific Web programming using Confirm IT and creating filtering in the survey structure asking for multiple brand of a beverage company.
- Need to change templates outlook on runtime, such as changing logo on a template on run-time.



The Solution

- Building Secure and user friendly front-end using background variables.
- Our team put together a sophisticated surveys incorporating: piping logics, randomization of options and block rotations, and routing logic on the basis of responses of respondent, such as asking for several brands of a beverage company and their corresponding questions.
- Creating custom HTML questions and storing its data on back-end database on the basis of responses to a HTML page.

The Benefits Achieved

- Layout created and data exported in ASCII format as requested by client
- Met clients requirement, for asking question in specified format, creating HTML page and storing its data in a mirror question on back-end into a database.
- Client appreciations received for achieving need of changing logo requirement, as expected by their clients.

About Us

exëvo is a Knowledge Process Outsourcing firm that specializes in helping Market Research organizations globally with their end-to-end research and support processes. exëvo was founded in 2002 and is headquartered in New York, with offices in London, and delivery facilities in New Delhi, India. The company is privately held by strategic investors as well an executive team with extensive international business experience in offshore outsourcing. exëvo currently services two dozen clients across North America, Europe and Asia.

Please visit our website at www.exevo.com or write to us at info@exevo.com to learn more about how we can help your company achieve higher levels of performance and turn your costs into profits.