

Data Processing & Analytics

exëvo uses best of breed products and data analysis processes to analyze Market Research data and gain insights. These solutions are offered to leading market research companies across the globe.

We build client specific modules for the Data Processing and Analysis using tools such as SPSS, Quantum, Quanvert, Win Cross, mrTables, Excel, Access and MS-SQL. Our well experienced analytics team provides Data Analysis services for various types of studies.

Data Cleaning/ Data Validation

- Data Integrity check
- Removing data redundancy
- Identifying and fixing data inconsistencies
- Quota Setting
- Handling Trackers



Tabulations

- Creation of Banner Tables using data from various formats (ASCII, Excel, SPSS or any other custom format)
- Creation of Banner Tables in various formats (Word, Excel, PDF, CSV, any other custom format)
- Weighting
- Graphical presentation of Tables

Indexing and Cataloging

- Ascribe Open End coding
- Manual Open End Coding
- Database Management

Statistical Analysis

- Conjoint Analysis
- Discrete Choice Modeling
- Multidimensional Scaling
- Multidimensional Preference Analysis
- Cluster Analysis

About Us

exëvo is a Market Research Outsourcing firm that specializes in helping Market Research organizations globally with their end-to-end research and support processes. **exëvo** was founded in 2002 and is headquartered in New York, with offices in London, and delivery facilities in New Delhi, India. The company is privately held by strategic investors as well an executive team with extensive international business experience in offshore outsourcing. **exëvo** currently services two dozen clients across North America, Europe and Asia.

Please visit our website at www.exevo.com or write to us at info@exevo.com to learn more about how we can help your company achieve higher levels of performance and turn your costs into profits.