

Solution: Survey Programming

CATI Programming

exevo has an advanced programming lab, with experienced programmers, to program complex surveys for CATI and CAPI interviews. The surveys are programmed using a variety of survey programming tools including Quancept, cfmc Survent, mlInterview CATI etc.

Web Based Programming

exevo offers Tool based or Custom based web Survey Programming and hosting services.

exevo draws upon a large pool of Survey Programming and Database technology experts to build complex and customized surveys for our clients.

Our programming and analysis tools expertise includes:

- mlInterview v2.x, v3.x
- mrStudio
- mrTranslate
- Confirm IT upto v10.x
- Cfmc webSurvent
- Sawtooth etc.

In addition, owing to our experience and an accelerated training process, our programmers can easily be trained on other proprietary tools.

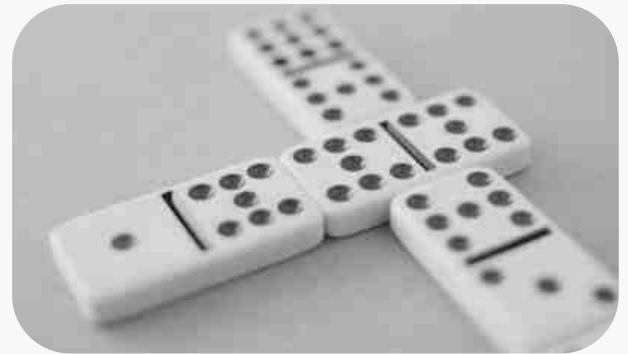
exevo's mlInterview team includes SPSS trained mlInterview v3.x programmer.

Our web survey team can design complex surveys with features including:

- Login and Password for secure access
- Generation of unique Tracking-IDs
- Open and close ended coding
- Multiple choices
- Skip patterns
- Piping Logic
- Randomization and Block rotation
- Storing De-rotated data on back-end
- Tables
- Scaling questions
- Ranking questions
- % Calculations

Our team has regularly been handling surveys with features such as:

- Rolling back of incomplete surveys
- Completion of incomplete surveys at a later date
- Creation of custom Interactive templates
- Translation of survey into 17 different languages



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Our end-to-end services include hosting and management services for the entire launch period. We can provide results in SPSS, MS SQL, Access, Excel and Oracle formats. We use latest web technologies including MS SQL, ASP, Java, VB Script, DHTML and Front Page.

We use latest in-market technologies to control version changes for all of the projects/studies.

We follow a multi-step Quality Assurance (QA) process to ensure the highest level of quality. Our QA process includes script reviews, multiple sample entries, database mapping, mid-point coding and shell structure matching.

We provide web based reporting to our clients for easy tracking of the progress of survey completions.

About Us

exëvo is a Knowledge Process Outsourcing firm that specializes in helping Market Research organizations globally with their end-to-end research and support processes. exëvo was founded in 2002 and is headquartered in New York, with offices in London, and delivery facilities in New Delhi, India. The company is privately held by strategic investors as well an executive team with extensive international business experience in offshore outsourcing. exëvo currently services two dozen clients across North America, Europe and Asia.

Please visit our website at www.exevo.com or write to us at info@exevo.com to learn more about how we can help your company achieve higher levels of performance and turn your costs into profits.