

Press Release: ConfirmIT Partnership

exëvo grows MR outsourcing business 40% on ConfirmIT

exëvo expands offering and scales up operations on ConfirmIT

NEW DELHI, 20th October, 2006

October 20, 2006: FIRM (OSE: FIRM), the world's leading provider of software for Enterprise Feedback Management (EFM) and Market Research (MR), today announced that exëvo has licensed the ConfirmIT MR suite. exëvo, a leading knowledge process outsourcing firm, has licensed the ConfirmIT on Demand software solution guaranteeing clients an up-time minimum of 99.7%.

Founded in 2002, exëvo is headquartered in New York with offices in London and its main delivery facilities in New Delhi, India. In the last four years, exëvo has experienced tremendous double digit growth year after year. exëvo provides primary research solutions to approximately two dozen MR clients across North America, Europe and Asia offering outsourcing services such as Survey Programming, Data Processing, Primary Data Collection. In July 2006, exëvo was awarded the prestigious ISO27001 certification confirming their commitment to security controls that safeguard their clients' information assets. In keeping with their corporate mission to provide world-class solutions while ensuring the safety of their clients' information, exëvo will utilize the ConfirmIT platform to power their growing data collection and delivery outsourcing services.

exëvo's decision to license the ConfirmIT platform was prompted by better capabilities and functionality over another well-known provider of MR software, and their desire to increase their offering. Realizing the potential to grow their MR outsourcing activities, and their need to drive operational efficiencies, exëvo consulted clients and other solution providers and determined their business and their clients' needs necessitated the ConfirmIT platform. ConfirmIT, and its unique feature-rich and user-friendly platform, has propelled exëvo's business growth – something they would not have realized with other platforms. exëvo will utilize ConfirmIT and ConfirmIT Reportal throughout their expanding MR outsourcing services and has expressed plans to utilize other modules, such as ConfirmIT Panel, when their business requires the additional technology.

"ConfirmIT's platform provided the advanced feature set, multilingual and multimode capabilities, and the security that is absolutely critical to our operations. Their user-friendly interface, ability to integrate with other systems, and the platform's ability to drive operational efficiencies and increase margins were other key factors in our decision to license ConfirmIT. Our team has delivered to and impressed our clients with ConfirmIT, demonstrating their skills and how to achieve exceptional results with the feature-rich platform," explained Alok Tayal, Chief Operations Officer. "Since our initial implementation of ConfirmIT earlier this year, we have increased our staff and grown our consumer market research outsourcing business services by over 40%. And our internal satisfaction survey indicates a high rate of satisfaction among our ConfirmIT users."

"exëvo joins a community of outsourcing businesses offering their services to the MR industry worldwide," said Kjell Øksendal, FIRM's Vice President of Marketing. "As the industry platform, and due to its web-centric and open architecture, ConfirmIT has become the key enabler for MR agencies wishing to outsource parts of their operations, including survey programming and data processing."

About Us

exëvo is a Knowledge Process Outsourcing firm that specializes in helping Market Research organizations globally with their end-to-end research and support processes. exëvo was founded in 2002 and is headquartered in New York, with offices in London, and delivery facilities in New Delhi, India. The company is privately held by strategic investors as well an executive team with extensive international business experience in offshore outsourcing. exëvo currently services two dozen clients across North America, Europe and Asia.

Please visit our website at www.exevo.com or write to us at info@exevo.com to learn more about how we can help your company achieve higher levels of performance and turn your costs into profits.