

Press Release: exëvo gets ISO 9001

exëvo achieves ISO 9001:2000 certification

First KPO firm in India to earn the quality management system certification.

NEW DELHI, 9th January, 2006

exëvo a leading knowledge process outsourcing firm offering end-to-end market research and support services, today announced that it has successfully earned the ISO 9001:2000 certification, awarded by BSI London, for its knowledge process outsourcing services, including market research, survey programming and voice and web based customer relationship management. In continuation of its impressive achievement record, this certification places exëvo's as the first KPO in India and among the handful of outsourcing companies worldwide to have achieved this certification.

Speaking on the occasion, Mr. Manish Modi, President and CEO of exëvo, said, "Our ISO certification demonstrates our standing as a quality-centric service provider, streamlining our commitment to continuously improving and delivering value to our customers. It supports our pursuit of being the organization of choice in the KPO sphere. This is just the first step in our endeavor towards excellence."

"Credit must be given to our clients who expect us to be the best-in-breed and the tremendous dedication and teamwork of our employees. Our employee are a strong team of achievers and possess the drive to constantly surpass our client's expectations," he added.

Through this certification exëvo will realize a higher level of customer satisfaction, improved productivity and efficiency, and a greater competitive advantage which will translate into increased employee motivation and enhanced service levels for its customers.

Awarded by BSI London, the preferred ISO certifying authority and the pioneer of International Organization for Standardization, the ISO 9001 Standard sets forth requirements for a quality management system that enhances customer satisfaction through effective application of the system, continual improvement, and to demonstrate the organization's ability to provide products and services that consistently meet or exceed customer expectations and applicable regulatory requirements.

About Us

exëvo is a Knowledge Process Outsourcing firm that specializes in helping Market Research organizations globally with their end-to-end research and support processes. exëvo was founded in 2002 and is headquartered in New York, with offices in London, and delivery facilities in New Delhi, India. The company is privately held by strategic investors as well an executive team with extensive international business experience in offshore outsourcing. exëvo currently services two dozen clients across North America, Europe and Asia.

Please visit our website at www.exevo.com or write to us at info@exevo.com to learn more about how we can help your company achieve higher levels of performance and turn your costs into profits.