

Press Release: London Office Opening

exëvo opens Market Research Consulting office in London

CEO expects Europe to be the fastest growing territory for Market Research Outsourcing services.

LONDON, 5th May 2005

New York based Market Research Outsourcing firm, exëvo, today announced their entry into the European market. The office will staff sales and consulting professionals and is intended to support exëvo's growing European client base.

"Europe is the epicenter of the Market Research industry, and represents a major focus for exëvo going forward," announced Manish Modi, President and CEO of exëvo. "We have already acquired half a dozen clients in Europe and expect this number to double by the end of the year," he added.

exëvo Director of European Sales, Jayesh Chandan, believes their London presence will be a competitive edge for them. "exëvo promotes a client-centric culture, and our investment in expanding our European operations is a logical step for us. We pride ourselves in being close to our clients, and this investment brings us closer than ever before" he said.

Outsourcing companies pose significant competition to local vendors and are increasingly investing in building client-facing capabilities. The global vendor market for Market Research Processes is expected to be \$18 billion by 2010.

About Us

exëvo is a Knowledge Process Outsourcing firm that specializes in helping Market Research organizations globally with their end-to-end research and support processes. exëvo was founded in 2002 and is headquartered in New York, with offices in London, and delivery facilities in New Delhi, India. The company is privately held by strategic investors as well an executive team with extensive international business experience in offshore outsourcing. exëvo currently services two dozen clients across North America, Europe and Asia.

Please visit our website at www.exevo.com or write to us at info@exevo.com to learn more about how we can help your company achieve higher levels of performance and turn your costs into profits.