

## Press Release: Tahar Joining

exëvo hires senior executive from Forrester Research

*Sets stage for major global expansion.*

NEW YORK, 6th June 2005

Global Market Research Outsourcing firm, exëvo, has added a key executive member to their global talent pool. Today, exëvo has announced the hiring of Tahar Bouhafs as Vice President for Business Development. Tahar will be located in exëvo's downtown New York office and will be responsible for developing market research business initiatives as well as strengthening relationships with exëvo's clients.

Tahar has worked with Forrester Research for 12 years where he served as Managing Director of Asia, MEA and Latin America. Tahar was also responsible for European sales and channel partners and in helping Forrester grow from a US-centric company to a global organization servicing clients in 40 countries.

"Tahar brings tremendous experience and maturity to exëvo. We are thrilled to have him on our team and are confident that he will serve as a catalyst for our aggressive growth plans," said Manish Modi, President and CEO of exëvo. Tahar responded enthusiastically and added "I am impressed by exëvo's vision and energy. exëvo has achieved a lot in a very short period of time, and I am looking forward to being part of an organization that is poised to be a leader in the Knowledge Process Outsourcing industry."

exëvo has witnessed annual growth in excess of 250% during the three years since its inception, and continues to invest aggressively in global expansion.

### About Us

exëvo is a Knowledge Process Outsourcing firm that specializes in helping Market Research organizations globally with their end-to-end research and support processes. exëvo was founded in 2002 and is headquartered in New York, with offices in London, and delivery facilities in New Delhi, India. The company is privately held by strategic investors as well as an executive team with extensive international business experience in offshore outsourcing. exëvo currently services two dozen clients across North America, Europe and Asia.

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