

Press Release: Technology Investments

exëvo invests over USD 500,000 to acquire cutting-edge research technology

Latest tools to aid in providing world-class, best-of-breed market research solutions

NEW DELHI, 13th February, 2006

exëvo, a leading knowledge process outsourcing firm offering end-to-end market research and support services, today announced that it has invested over half a million USD to acquire an entire spectrum of cutting edge market research tools and technologies for its Delhi based research facility. This investment highlights exëvo's leadership in building a world class market research outsourcing facility which provides a full suite of services to its global clientele; from survey programming, data collection to processing and analysis.

The latest acquisition of technology encompasses analysis and data processing tools including mrInterview v 2.x/v 3.0 from SPSS, and SawTooth; in-house survey designing and programming tools enabled with multi-lingual capabilities; the world's best predictive dialer solution; and eProjects, a project management tool that provides clients with real-time access to monitor process performance along with inherent advantages of software-as-service.

Speaking on the occasion, Mr. Manish Modi, President and CEO of exëvo, said, "This initial deployment, not only serves to strengthen our commitment to steady expansion of the India research facility, but also our steadfastness in providing our global clients with best-in-class tools, efficient real-time technology, and most of all, innovative and progressive solutions, to ensure their success. We are proud to be amongst the first in the world to deploy solutions using mrInterview v 3.0 and eProjects. Achievements like these are essential in our progression towards providing best-of-breed services to demanding global firms."

Douglas Clark, Dimensions Sales Manager Asia Pacific, SPSS, added, "We are delighted that a leader in knowledge process outsourcing has selected the Dimensions platform, both to support its international market research business, and its own Enterprise Feedback Management system. Dimensions will assist exëvo to continuously improve its internal processes enabling it to better meet the needs of the demanding international market. We look forward to a continuing relationship with the organisation."

mrInterview is part of SPSS' Dimensions market research platform. mrInterview v 2.x/v 3.0, mrStudio v 3.0, and mrTranslate will enable the company to execute 'in-house' programming and designing of web-based surveys while developing multi-lingual surveys for its global clientele.

exëvo has also licensed eProject, an 'on-demand' web based platform, to provide online and real-time access to its clients worldwide. This project management tool will enable clients to monitor the process performance on a real-time basis. A graphic dashboard provides end-to-end process based health charts including milestones, gantt charts and auto escalations systems. This tool will help reduce client concerns while outsourcing.

Endorsing the move, Christian Smith, Vice President of Sales and Marketing, eProject said, "It enables streamlined resource planning and access to information on a unified platform, yielding improved communication, collaboration, insight and control. The combination of exëvo and eProject is a perfect fit, together providing powerful support processes and highly customizable, built-in methodologies and best-practices in a single platform that can be accessed anywhere from the Web."

About Us

exëvo is a Knowledge Process Outsourcing firm that specializes in helping Market Research organizations globally with their end-to-end research and support processes. exëvo was founded in 2002 and is headquartered in New York, with offices in London, and delivery facilities in New Delhi, India. The company is privately held by strategic investors as well an executive team with extensive international business experience in offshore outsourcing. exëvo currently services two dozen clients across North America, Europe and Asia.

Please visit our website at www.exevo.com or write to us at info@exevo.com to learn more about how we can help your company achieve higher levels of performance and turn your costs into profits.